

PRESS RELEASE

Caterease Draws Corporate Crowd with Enterprise Querying

For Immediate Release
Wednesday, February 18, 2004

Naples, Florida –

When the programmers at Caterease Software tackle an issue, the result is always amazing. Take, for example, their recent approach to the topic of “enterprise reporting” – the ability of corporate offices to run reports based on data from multiple locations. Most other software companies are content to offer their users a series of canned reports that detail one aspect or another of the data that has been collected. Not Caterease. As with everything else this innovative company does, they take enterprise reporting to a whole new level.

The powerful new Caterease Enterprise Query is far more than just a reporting tool. Users can collect data from all of their locations, and then manipulate that data in a multitude of different ways. Files can be combined and then saved anew, giving corporations the ability to create custom data collections that reflect their business – for example, data from all locations combined for one particular month, or data from several months combined for one fiscal quarter.

Once the data is collected, the user can then create any number of custom queries, searching for data that corresponds with certain custom criteria. Perhaps the user would only like to see events from all locations that fall into a certain date range, or those that have a certain theme, or those that were booked by a certain sales representative, or *maybe even all three*.

Additionally, results from these custom queries can be further manipulated using advanced filtering and sorting tools. If, for example, the user wants to temporarily remove events with a status of “cancelled” from the query results, he or she can just set that as an instant filter that can be added or removed with a single mouse click. Records can even be separated into groups by any detail – say, grouped by location and then further grouped by sales representative within each location. The various custom combinations are literally endless, providing each user with the kind of flexibility and power that only Caterease programmers can offer.

As far as reporting is concerned, again the possibilities are limitless. Users can arrange the on-screen detail grid any way they desire – adding or removing columns of details, as well as rearranging the order in which these details appear. This arrangement, as well as any custom sorting, grouping or filtering of data that the user might have performed, are all maintained on the printed report. Couple that with the incredible ability to customize headers, footers, margins, paper size and orientation and even background colors and

every user will get the strong suspicion this was a software program invented solely for him.

“Let’s put it all together,” says Chris Kopriva, Director of Training for Caterease Software. “Corporate offices have the ability to collect data from all of their Caterease installations across the state or the world; then they can combine that data into various data files to suit their particular needs; then they can query those data files to locate only the particular records they want to see; next they can further manipulate those records by separating them into groups and sorting them as needed; finally, they can completely customize their display and their reports to reflect whatever information they want to show. And all of this is done so easily that even the novice user can become proficient in minutes. It’s truly nothing short of remarkable.”

“Remarkable”, “amazing”, “incredible” – more and more these are terms that are becoming almost synonymous with another word – “Caterease”.

For more information, contact Caterease Sales at 800.863.1616.

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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