

## **PRESS RELEASE**

# **Caterease Announces Caterease 2004**

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### **Naples, Florida –**

Caterease Catering and Event Management Software announced this week the release of Caterease 2004, its latest revolutionary upgrade. Caterease 2004 boasts a slick new design, as well as hundreds of powerful new features – all in the same user-friendly environment that Caterease is known for.

“The one thing I love about training people on Caterease,” says Chris Kopriva, Caterease Director of Training, “is that I am certainly never at a loss for things to talk about! While other programs spend a year or more coming up with one or two new features and call it an upgrade, Caterease upgrades are substantial – always with dozens or hundreds of new features – and get released two or three times a year.”

This aggressive upgrade policy has no downside, Kopriva explains. “These upgrades are completely free of charge to anyone with a maintenance plan,” he points out, “and there is absolutely no training required to use them. The program still operates the same as it did prior to upgrading, with a host of new features added for the user to take advantage of. The updated help menu lists and explains new features on its welcome screen, so whenever users are ready they can explore some powerful new program tools.”

New features, Kopriva notes, are largely a result of the suggestions of current users. “While there are always technological advancements we want our users to take advantage of,” he says, “Caterease has always been a program designed by the end user. Feature suggestions are noted and responded to. It’s like having your own custom programming department!”

Leading the list of enhancements for the new Caterease 2004 version are improvements to the already remarkable detail grids available throughout the program. “Caterease has always let users display various information in columns across the screen, sort of like a spreadsheet”, Kopriva explains. “And that information has always been completely customizable – you can display any columns of information you want, sort the records however you want, even separate records into groups based on certain details. With Caterease 2004, users can actually save custom grid layouts for use with any set of records, and print information directly from their custom grids. What that means – quite literally – is fully customized reporting. You decide what information you see on the screen, how it is sorted or grouped, and then instantly print it for your records.”

Other exciting new features include customizing screen displays by optionally renaming or removing entire areas of information, designating certain fields as required for data-

entry, modifying menu item ingredients on-the-fly from within an event and dozens of data-entry enhancements to make booking events even easier.

“As you can see,” Kopriva says, “these are significant program enhancements. At Caterease, we understand the value of our customers’ time. They want an upgrade that is undeniably worth their while. They don’t want to spend the time to upgrade their system, only to wonder what benefit they got for their troubles. With Caterease, not only is there obvious benefit – there is also absolutely no trouble. The upgrade process is simple, and users will find new features and improvements that will have an immediate impact on their overall productivity.”

No trouble, obvious benefit, improved productivity. With qualities like these, the decision to upgrade Caterease is as simple as the decision to buy it in the first place. It just makes sense.

For more information, call Caterease Sales at 800-863-1616 or visit [www.caterease.com](http://www.caterease.com).

### **About Caterease Software**

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website [www.caterease.com](http://www.caterease.com) or call 800.863.1616 for more information.

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