

PRESS RELEASE

Caterease Staff Continues to Grow

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Naples, Florida –

Caterease, the industry leader in catering and event management software, is once again expanding its staff. The Naples, FL-based company announced this week that Anthony Timpone and Alex Freeland will be joining the Caterease sales staff effective mid-April.

“We’re very excited to get them on board,” says Tom Jewell, Caterease Director of Sales. “They’re both energetic young men who are going to bring a lot of enthusiasm to the team.”

Both young men come to Caterease with experience in the service industry, and each demonstrates very strong communication skills.

“Tony majored in English”, Jewell says of Timpone, “and Alex majored in journalism. This, along with their experience in the industry, will give them a significant advantage in communicating the benefits of Caterease to our prospective customers.”

As with other new recruits, Timpone’s and Freeland’s tenure at the company will begin with a comprehensive training on the entire Caterease program. However, both young men have already demonstrated an impressive knowledge of the product and its features.

“Both of them have taken it upon themselves to study Caterease,” Jewell notes. “They have explored our website, reviewed our demo and asked questions of other members on our staff. Now when they go through our in-house training, so much of the material will resonate better for them both.”

The new employees are just the most recent reflection of the company’s impressive performance in the marketplace, even despite recent economic concerns.

“The country’s job market is starting to turn around now,” observes Jewell, “now that the economy is starting to pick up. But,” he adds with a smile, “our company’s economy has been up for a while now.”

For more information on Caterease or to receive a free demo, contact Caterease Sales at 800.863.1616, or visit www.caterease.com.

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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