PRESS RELEASE

Caterease Software has Georgia on Their Minds

For Immediate Release
Tuesday, April 13, 2004

Naples, Florida –
When people think of Georgia State Parks, they might envision a relaxing picnic on a sunny day eating peaches under a huge live oak tree. Catering and event management software is probably not the first thing to come to mind.

Yet, Caterease, the catering and event management software industry leader, recently completed a comprehensive two-day training class in Helen, GA for employees of five Georgia State Parks. And while the parks had certain needs that were unique to their particular type of business, the remarkable flexibility of this state-of-the-art program allowed it to meet and exceed all expectations easily.

"The parks themselves are pretty diverse," says Christian Vivet, the Caterease trainer in charge of the class. "One has a golf course; another has a beach. And the venue where we trained has a large dining room where all the guests are sent to eat – regardless of which banquet room their event is held in."

Of course, the dynamic way that Caterease deals with multiple event venues made it a perfect fit in this latter situation. "It was easy to demonstrate how Caterease can solve their individual event management needs," notes Vivet. "The program's flexible design more or less allows it to be all things to all people."

And the program's powerful features don't hurt, either. For example, as state institutions, the parks do a lot of repeat business, particularly with other state organizations. This is where the powerful Caterease "copy event tool" comes in.

"The 'copy event' tool was really big for these parks," Vivet explains. "With just a couple of mouse clicks, they can make any number of duplicates of an entire event – its menus, its venues, its staffing. They can even make a particular event occur daily, weekly, monthly, etc. – all with the click of a button."

Other features, such as the incredible "event query" tool, offer even more ways for the parks employees to simplify their workdays. "Each park has multiple Caterease users, all accessing the program across a network," Vivet points out. "That can be a lot of data to sort through. Tools like the monthly 'event calendar' and the 'banquet rooms graph' let them track this activity in an instant, while the powerful query tools allow them to generate reports and prints for multiple events occurring over any date range. In a lot of cases, it tackles days of work in just a few minutes."

With Caterease reducing so much of their heavy workload, perhaps the parks employees will have a little more time to relax. In a state as beautiful as Georgia, there's no doubt that the idea has crossed their minds.

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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