

PRESS RELEASE

Caterease Returns to the Windy City

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Naples, Florida –

Caterease, the industry-leading catering and event management software, is once again preparing for its springtime sojourn to the Windy City.

Two major annual events are scheduled for next month: the two-day Chicago Regional Training class, scheduled for Thursday, May 20 and Friday, May 21; and the 85th Annual National Restaurant Association tradeshow, immediately following the training class May 22-25.

“This training class is always one of our favorites,” says Caterease Director of Training and former Chicagoland resident Chris Kopriva. “We generally have such a diverse group of users in town for the NRA show, and many of them sign up for the class as well.”

The class, a detailed overview of the state-of-the-art program, offers something for everyone, according to Kopriva. “The syllabus covers the gamut from basic data-entry to advanced querying and reporting tools,” he explains. “Our attendees vary from long-time Caterease veterans to people who have not yet even installed the program. And none of them leaves disappointed.”

The schedule of the class – directly preceding the industry’s largest tradeshow of the year – is a deliberate attempt to make attending as convenient as possible. “A lot of our customers are in town anyway for the tradeshow,” Kopriva points out. “They love the opportunity to spend a couple of days learning how to get the most out of their company’s software investment.”

Meanwhile, the Caterease sales department is gearing up for the tradeshow itself. “The NRA tradeshow is the granddaddy of all shows,” notes Tom Jewell, Caterease Director of Sales. “Not only does it give us a chance to meet Caterease users from all over the world, but we always have tons of new prospects who are drawn to our booth to see our program in action.”

While the location and design of the company’s tradeshow booth will be comfortably familiar to those who have attended in years past, the program itself offers an excitingly new nuance to this year’s show. “This show will give us the chance to introduce new users to Caterease 2004 – our powerful new version of the program,” says Jewell. “We’ve added hundreds of new features, improved performance – basically, we’ve revolutionized the industry again.”

For a detailed syllabus of the Chicago Regional Training class, visit www.caterease.com/training.htm. For more information on the NRA tradeshow, call Caterease Sales at 800.863.1616 or visit www.caterease.com/tradeshows.htm. Be sure to visit Caterease at Booth #131 at McCormick Place in Chicago, May 22-25.

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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