

PRESS RELEASE

Bravissimo! – Caterease announces Foreign Language Translation

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Naples, Florida –

Caterease Catering and Event Management Software announced this week it has added *Foreign Language Translations* to its already robust list of advanced program features. According to developers of the industry-leading software, Caterease users can now instantly switch languages on virtually any event print generated by the program.

“Our customers have long had the ability to customize their various event prints using the Caterease Print Designer,” says Tom Jewell, the company’s Director of Sales. “Now, they can translate an entire print into Spanish, French, German or any other foreign language with the click of a button.”

The feature, according to Jewell, is perfect for those operations whose customers or back-of-house staff are more comfortable reading in their native tongue.

“For example,” Jewell explains, “rather than seeing the words ‘Event Date’ on a print, those who are more comfortable with French can see ‘Date de fonction’. Instead of referencing a certain number of ‘Guests’, a print might mention ‘Couverts’. In addition to completely customizing their various prints to show whatever information they want, Caterease users can now instantly translate all of that information into any foreign language.”

Even Caterease users whose companies and customers are strictly English-speaking might find a big advantage to the new feature, according to Chris Kopriva, Caterease Director of Training.

“The *Language Translation* feature offers the added opportunity to modify any standard terms appearing on the program’s various event prints,” Kopriva explains. “Let’s say a Caterease user designs his Sales/Catering Contract to show the ‘Client/Organization’ at the top left. Well, maybe he doesn’t like the term ‘Client/Organization’; perhaps he prefers something more personal, like ‘Catering Customer’. With the new feature, he can simply ‘translate’ this and other default terms into anything he wants!”

The feature, Kopriva points out, means that every word appearing on an event print in Caterease can be completely customized by the program’s end users. “It’s the ultimate in control and flexibility,” he says. “Caterease users can redesign their prints entirely to fit the tone and language and image they want for their particular company.”

Limitless control and flexibility – now that sounds good in any language.

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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