

## SPOTLIGHT

### Spotlight: The Grand Velas

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#### **Naples, Florida –**

The Grand Velas All Suite and Spa Resort in Nuevo Vallarta, Mexico is the kind of place you read about in travel magazines. Located on the Mexican Pacific Riviera, this exquisite resort offers 161 Suites boasting spectacular ocean front terraces and exotic furnishings imported from Bali. Guests at the resort are spoiled with all of the finest amenities, such as a world class convention center equipped with the latest state-of-the-art technologies – including the recent addition of Caterease Software, the foremost catering and event management software program.

With multiple meeting rooms and international clientele, nothing but the best would satisfy the good people at The Grand Velas. Their search for a top-quality software program that would complement their superb combination of service and facilities led them inevitably to Caterease, the event management software industry leader.

“You don’t have to look far to see the type of quality The Grand Velas demands,” observes Tom Jewell, Director of Sales at Caterease. “Check out their website ([www.grandvelas.com](http://www.grandvelas.com)). You will notice right away that this is not a place that settles for second best.”

In addition to their exceptional hotel amenities and spa services, The Grand Velas offers a magnificent ballroom that can hold up to 700 people and can be subdivided into five separate areas. Using the dynamic Caterease Banquet Rooms Graph and other room tracking features, each of these venues and their capacities can be closely monitored, and any conflicts prevented.

With outstanding full catering and banquet services, The Grand Velas helps customers organize custom-themed parties, as well as offering pre-planned theme nights such as “Venetian Night” or “Crescent Moon Night on the Beach”. The fully customizable Caterease Menu Manager, as well as powerful tools such as menu and event copying, will make booking events such as these a snap, according to Jewell.

“The Grand Velas is obviously a high-end resort,” Jewell points out, “and I think it says a lot about Caterease that we have as much appeal to them as we do to much smaller operations such as off-premise caterers. No other program is flexible enough to have that broad an appeal.”

Of course, when it comes to broad appeal, Jewell admits that The Grand Velas has it, hands down. “Several of us in our company have visited their website, and we’re all trying to figure out how we can organize a company trip there,” he jokes.

With a gorgeous tropical setting and first-class services beckoning, no doubt the Caterase folks are not the only ones trying to work that out.

### **About Caterease Software**

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website [www.caterease.com](http://www.caterease.com) or call 800.863.1616 for more information.

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