

PRESS RELEASE

Caterease Announces GSA Government Contract

For Immediate Release
Tuesday, September 14, 2004

Naples, Florida –

Caterease Software, the leading catering and event management software, announced last month that it is now officially GSA approved with the United States federal government.

The GSA Schedules program establishes long-term government-wide contracts with commercial firms, making it easier for various government agencies to purchase products and services. Essentially, the GSA contract eliminates the need for the bidding process for government contracts, establishing instead volume discount pricing available to any government facility.

“The United States Air Force – and much of the Navy – already uses Caterease,” explains George Kopriva, Caterease Director of Operations. “However, we had to issue a proposal for that contract and bid against other software providers – a process that was lengthy and involved. With GSA certification, any federal agency can now easily purchase our program at discounted prices, and with all preliminary checks concerning quality and compliance to government regulations having already been done.”

“We’re very excited about it,” adds Tom Jewell, Caterease Director of Sales. “The Air Force took the time to carefully research all of the products in the industry, and determined that Caterease was the best choice for them. Other government agencies might not take the time to do that, and instead just go with whatever product is easiest to obtain. This GSA contract ensures that Caterease will always be considered.”

The staff at Caterease is not the only group happy about the development. “We just got back from the National Guard Show in Las Vegas,” notes Jewell, “and they were thrilled to hear we have GSA approval. These are the prospective end users, who know how exceptional Caterease is, and they’re now excited that they can tell their bosses the product is easier to obtain.”

“We’re extremely confident that Caterease is the best software solution for any catering or event management operation,” says Kopriva. “Our contract (GSA Contract Number GS35F0543P) makes it easier for military and government facilities who reach the same decision.”

For more information on Caterease Software or for a free promotional package including demo CD, call (800) 863-1616 or visit www.caterease.com. For more information on GSA services, visit www.gsa.gov.

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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