

PRESS RELEASE

Caterease Announces Record Quarterly Sales

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Naples, Florida –

Caterease Software, the leader in the catering and event management software industry, closed 2004 with the best quarter in the company's impressive history. Buoyed by a record-setting October, strong sales in the final two months of the year pushed the company well over its previous single-quarter record.

"What a year this has been!" exclaims Tom Jewell, Caterease Director of Sales. "We have secured our place as a leader in the industry, and all indications are that the future holds more of the same!"

While the company certainly exhibits sound marketing savvy, Jewell attributes his product's dominance in the marketplace to its superior quality.

"People know quality when they see it," Jewell explains simply. "We deliberately offer the public more information about our product than any of our competitors. We have nothing to hide; we know how we compare."

And apparently word is spreading quickly. With Caterease sales projections for 2005 already on a path to exceed last year's, Jewell points to a snowball effect in sales.

"The more users we acquire, the more word-of-mouth we generate. Customers have always been our best advertisement. Caterers and event managers are amazed at how much Caterease can do for their businesses, and that kind of excitement cannot be contained."

With a slick, new website and a progressive upgrade policy keeping the company on the cutting edge, the future does indeed look exciting for this revolutionary program. The industry continues to take notice as caterers and event managers worldwide come to discover the Caterease difference.

For more information, or to receive a free brochure and demo CD, visit www.caterease.com or call 800.863.1616.

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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