

PRESS RELEASE

Caterease Software Releases Revolutionary New Upgrade

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Naples, Florida –

Caterease, the catering and event management software industry leader, announced this week the release of its latest revolutionary upgrade – Caterease 8.0. Packed with hundreds of cutting-edge features, this new upgrade is destined to set another industry standard.

“This upgrade really has people talking,” says Tom Jewell, Caterease Director of Sales. “We’ve added some significant new tools that really cut down on an event manager’s workload.”

One of those significant features is the state-of-the-art Caterease Event Scheduler. Deliberately designed to mirror the popular calendar tool in Microsoft Outlook, the Event Scheduler allows users to view all of their company’s events graphically in a month-at-a-glance, a week-at-a-glance, a day-at-a-glance or even a custom work-week-at-a-glance view.

“The Event Scheduler really streamlines the event management process,” says Chris Kopriva, Caterease Director of Training. “Imagine, not only can users get an instant view of all of their business, but they can move parties from one time to another or from one venue to another by simply dragging and dropping them. They can even add new events for any time, date and venue right from the Scheduler screen, just like they would in Microsoft Outlook!”

In addition to the cutting-edge Scheduler tool, Caterease 8.0 also adds a New Event Wizard feature, which reduces the process of adding an event to two simple steps.

“The New Event Wizard makes it easier than ever to book business over the phone,” Kopriva explains. “Two quick steps and you’re done. Your event is booked in seconds – including client information, venue, times, setup style and a host of other event details. This process has never been so incredibly easy!”

Beyond the Event Scheduler and the New Event Wizard, Caterease 8.0 includes hundreds of other new features and enhancements.

“Just because we’re the most popular event management software doesn’t mean we rest on our laurels,” says Jewell. “Our developers are constantly evaluating new technology that might enhance the program, and examining requests from our thousands of current

users worldwide. Caterease is definitely a program that has been developed with the end user in mind.”

For more information, contact Caterease Sales at 800.863.1616 or visit www.caterease.com to take a brief program tour or download a demo.

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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