

## PRESS RELEASE

# Caterease Event Management Software Introduces Vendor Lists

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### **Naples, Florida –**

Caterease, leader of the catering and event management software industry, announced this week that it has added Vendor List Management to its already feature-rich, state-of-the-art program. Caterease users can now establish a custom list of product vendors and integrate that list with Caterease menu items and ingredients.

“This is one of those features,” says Tom Jewell, Caterease Director of Sales, “that will not only please our existing customers, but will also make us more appealing to a much broader base of clientele.”

“It’s classic Caterease,” Chris Kopriva, Caterease Director of Training, boasts about the new feature. “It’s in-depth and detailed, and yet somehow still manages to be incredibly simple to use. Users can decide if they want to attach a vendor to a menu item itself, if they’d rather attach vendors to the individual ingredients that make up an item, or even if they want to attach vendors to the menu item ‘packing list’ or ‘required items’. Of course, if you want, Caterease will let you do all three. It’s always up to you.

“Let’s say,” Kopriva continues, “That you have a breakfast item called the ‘Harbor Buffet.’ Not only can you associate the entire item with a particular vendor, but you can also specify that the eggs in the buffet come from one vendor, while the orange juice comes from another. You can even specify – as an example of ‘required items’ – which vendor you get the needed chaffing dish and sterno from.”

Not surprisingly, Caterease gives its users flexibility even beyond the initial setup of the menus. “After you pull menu items into an event, you can even modify vendor information on the fly,” adds Kopriva. “Found a better deal on milk? No problem. Main vendor is out of wetnaps? Easy! Make a quick vendor change right in the event itself – or, if you choose, change the vendor’s setup in the main menus. With Caterease, either one can be done with a few simple mouse clicks!”

This new capability further solidifies Caterease’s position as the undisputed leader in the event management software industry, Jewell asserts. “We are really turning heads in the Special Event Industry with this one,” he explains. “We’ve always had a dominant presence due to our user-friendly design and our amazing flexibility, but the addition of Vendor Lists is completely taking that industry by storm.”

Vendor List Management is one of several enhancements to the program since its most recent upgrade, Caterease 8.0, was released earlier this year. “We never rest on our laurels,” Jewell points out. “We are constantly upgrading the program to better serve the needs of the industry. Powerful new features such as this one are available free to our current users if they have a Maintenance Plan, and can be accessed and installed automatically right within the program itself. There is no other company out there that is as progressive and responsive as Caterease.”

For more information, or for a free promotional package, call Caterease Sales at 800-863-1616 or visit [www.caterease.com](http://www.caterease.com).

### **About Caterease Software**

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website [www.caterease.com](http://www.caterease.com) or call 800.863.1616 for more information.

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