

## PRESS RELEASE

# Caterease Introduces Single-Click “EZ-Charts”

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### **Naples, Florida –**

Caterease Software, leader of the catering and event management software industry, has its customers happily seeing red – and green, and blue, and several shades in between.

A recent upgrade to the state-of-the-art program introduced a new feature called “EZ-Charts” – a simple, single-mouse-click approach to showing almost any information in the program in colorful chart display, perfect for quick reference or graphic presentation.

“This feature scores real high on the ‘ooh and ah’ scale”, says Chris Kopriva, Caterease Director of Training. “It’s a colorful, graphic, incredibly simple way to display just about any information, broken down by sales representative, event category, status, or a host of other categories.”

In addition to being flexible enough to show a variety of information, EZ-Charts are also incredibly easy to use. “The feature’s design is remarkably user-friendly,” Kopriva notes. “First a Caterease user searches for any data using the program’s various query tools. Then, he or she just clicks the EZ-Chart button, and the results of the query are shown in a graphic display. Since most users already know how to operate our query tools, the learning curve here is absolutely nil!”

Response to the flashy new tool has been enthusiastic, as Caterease Trainer and Consultant Christian Vivet discovered at a recent tradeshow. “It was amazing,” Vivet reports. “Of course, people were fascinated by the entire program and all of its power. But when we showed them how one mouse click could turn a list of customized query results into a vivid, color-coded chart – well, they loved it!”

And since the details displayed in the charts are based on custom queries that Caterease users create themselves, the possibilities are endless, according to Kopriva. “Pretty much any information you can imagine can be instantly displayed in a chart,” he says. “Event information, menu item information, payment information – if you can query for it, you can chart it! And better yet, you don’t even have to learn a new tool!”

Flexibility, user-friendliness and a high “ooh and ah” factor. Whether it’s the exciting new EZ-Charts tool or the program as a whole, Caterease Software adds more than a little color to the busy event manager’s day.

### **About Caterease Software**

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website [www.caterease.com](http://www.caterease.com) or call 800.863.1616 for more information.

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