

SPOTLIGHT

Spotlight - Rene's Custom Catering

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Naples, Florida –

Rene's Custom Catering, located in Fort Myers, Florida, has a simple business philosophy: their customers are their number one priority.

Since 1981, this popular catering facility has been serving Southwest Florida, providing the finest array of food and drinks to countless catered affairs – from elegant weddings to simple backyard picnics.

With over 30 years of experience in the hospitality industry, founder Rene Turgeon and partner Barbara Caron started Rene's Custom Catering and expanded it into a full service catering business. Employing the finest staff of qualified and courteous individuals, Rene's makes every event memorable and special. Parties of every conceivable theme – from the tropics to a winter wonderland, and everything in between – are meticulously created and managed from start to finish. No detail is overlooked as these trained professionals create the perfect mood and atmosphere for each unique occasion.

Several years ago, Rene's turned to Caterease Catering and Event Management Software to help them manage their various events. This flexible program allows Rene's to book and edit events in seconds, and generate prints for one or several parties in an instant. Contact management tools let the folks at Rene's create reminders to themselves of important tasks necessary for each event, and detailed reports and custom query tools let this popular catering company track all of its diversified clients and events.

The staff at Rene's regularly attends national catering conventions in order to bring their customers the latest trends, and they expect that same progressive approach from their own service providers. Caterease is renowned for its aggressive upgrade policy – with multiple, feature-rich upgrades released each year available automatically and completely free of charge for users with maintenance contracts. Caterease, like Rene's, is committed to keeping its customers on the cutting edge.

Rene's Custom Catering stands out from its competition because it makes the needs of the customer paramount. Caterease Software shares that priority. This focus on customer satisfaction has brought both companies years of success and admiration.

For more information about Rene's Custom Catering, visit www.renescustomcatering.com. For more information about Caterease Software, visit www.caterease.com or call 800.863.1616.

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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