

PRESS RELEASE

Caterease Software Announces Export to Outlook

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Naples, Florida –

Caterease Catering and Event Management Software recently announced a sophisticated new export from its industry-leading program to Microsoft Outlook. The new feature, made available to Caterease users last month, is already receiving rave reviews.

“Once again, Caterease is setting the standard,” says Chris Kopriva, Caterease Director of Training. “The new export to Microsoft Outlook is designed like every other feature in the program. It doesn’t just work; it works well.”

“The export is as easy as clicking your mouse,” says Tom Jewell, Caterease Director of Sales. “In the Caterease Scheduler, you can highlight an individual event, or even an entire day or date range of events. Then just click your right mouse button and choose to export. Instantly, all of the information for your selected parties has been passed into the Microsoft Outlook Calendar.”

Of course, the Caterease export separates itself from similar tools in other applications, according to Kopriva. “With Caterease, the end user has complete control over what information gets passed into Outlook,” he says. “In our Scheduler tool, you can decide what event information is displayed on the screen – event status, sales representative, guest count, theme, etc. – and that is the information that gets exported to Outlook.

“Furthermore,” Kopriva continues, “if you are exporting a group of events occurring over one or several days, you can even optionally limit that export to events for a specific sales rep – so that each user is only transferring his or her own parties. You can even edit the events in Caterease and perform the export again and again. Caterease will dynamically update the parties that have already been passed into Outlook, without creating any duplications.”

As with every other feature in this remarkable program, the Caterease Microsoft Outlook Export has been developed to be extremely sophisticated user-friendly. “Anyone can build a simple export utility,” says Kopriva. “But only Caterease can give you this much power and flexibility – while still making it so incredibly easy to use.”

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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