

PRESS RELEASE

2008 Another Record Year for Caterease

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Naples, Florida –

Caterease Catering and Event Management Software once again announced record sales for fiscal year 2008, despite the economic slowdown that concerned the nation for much of the fourth quarter. With an increase in sales of over 34%, Caterease experienced record growth in a year when other unfortunate businesses were forced to close their doors.

“Software by its very nature is designed to make businesses more profitable,” explains George Kopriva, Director of Operations at Caterease. “It’s only logical that in tough economic times more businesses would want to take advantage of Caterease to cut extra hours out of their workweeks.

“Caterease provides many remarkable tools that allow users to do literally hours of work in just moments. All those mundane, repetitive tasks that occupy an employee’s day can be handled with just a couple of mouse clicks. That’s hours of time each week that an employee can be free to do the other, more important things that bring their company revenue.”

In addition to the amazing, time-saving tools Caterease currently offers, event planners throughout the industry are also excited about the array of new features expected in Caterease v 10, due to be released this quarter.

“Version 10 will set a new standard for the catering software industry,” says Kopriva. “It is our most comprehensive update in years, and includes several enhancements designed to make a busy event manager’s workday even easier! And perhaps best of all – it is completely free of charge to any Caterease user with an active Maintenance Plan.”

With such an obvious commitment to helping event management professionals grow their businesses in struggling times, it is easy to understand why Caterease Software is the most popular event management software in the industry.

For more information on Caterease Software, or to download a demo, visit www.caterease.com or call Caterease Sales at 800.863.1616.

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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