

PRESS RELEASE

Caterease Raises the Bar Again with New Version 10

For Immediate Release

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Naples, Florida –

Once again, Caterease Catering and Event Management Software is shaking up the industry with its latest revolutionary release – Caterease v10. Packed with amazing new features and enhancements, this latest Caterease update further reinforces the company's position as undisputed industry leader.

“A lot of software companies just sort of rest on their laurels”, says George Kopriva, Caterease Director of Operations. “But our innovative development team never runs out of ways to make Caterease better and better!”

A lot of the new features, Kopriva points out, are the results of requests from more than 20,000 Caterease users worldwide. “Often there are advances in technology that we take advantage of – as is the case with our completely redesigned event calendar tool. But what makes Caterease such an appealing solution for so many event management professionals is that we are incredibly responsive to our customer's requests, and therefore our features directly reflect the needs of the industry.”

Brian Schaab, a Corporate Trainer with Caterease, agrees. “My customers have been very excited about so many of the new features that will make their workdays easier. Things like comprehensive shift management, the dynamic new mapping interfaces, all of the new menu management tools, proposals for prospective clients – everywhere you go in Caterease there's something new to simplify your life!”

Beyond the powerful new tools, Caterease has also added improvements to many of its already impressive features. In addition to the redesigned event calendar, Caterease has enhanced the amazing customized screen settings for which they have become famous. With Caterease v10, virtually every area of the program can be customized in exciting and useful ways – fields can be created from scratch and positioned wherever the user wants, and other fields can be removed or renamed to serve custom purposes. The program can essentially be “reinvented” by the end user to more accurately reflect a unique niche in the industry.

Throughout the past two decades, Caterease has continually set the standard in the catering and event management software industry. With Caterease v10, they once again demonstrate their dominance and forward-thinking approach. Their company's slogan says it all – nothing else even comes close to Caterease.

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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