

PRESS RELEASE

Caterease Boasts Record Sales Despite Questionable Economy

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Naples, Florida –

While 2009 will not likely be remembered fondly by many American companies, Caterease Software proudly reports record gains in sales revenue.

"At this time last year, many companies were reeling from a pretty disastrous fourth quarter in 2008," says George Kopriva, Caterease Director of Operations. "We at Caterease were once again posting record growth. This year isn't any different!"

Kopriva attributes his company's extraordinary performance to several factors. First, he notes, software by its nature is designed to help businesses prosper – and thus it only makes sense that more companies would come to rely on a product like Caterease in hard economic times. More importantly, however, is the outstanding name recognition and market position that Caterease enjoys.

"Without question," Kopriva points out, "Caterease Software is the name you know. If you are in the event management industry and are looking for a way to cut expenses and better organize your business, you will look at Caterease Software. And once you look, the advantages of this program are obvious."

In 2009, more people than ever looked at Caterease, and made the decision to purchase. Judging from the enthusiastic comments posted on the company's website (www.caterease.com), those customers are ecstatic with the results.

"Caterease allows event management professionals to have one employee doing the work of three," says Kopriva. "It completely eliminates the mundane, repetitive tasks that waste a person's time and frees that person up to focus on the things that make him or her money."

As the economic climate continues to send mixed signals, large and small businesses alike are seeking ways to work smarter. And Caterease Software definitely offers a solution.

"After twenty years in the industry and with 20,000 users worldwide, we have developed the kind of mature, feature-rich product that meets a variety of different needs," Kopriva explains. "There's nothing else that even compares to Caterease."

About Caterease Software

Caterease Software, developed by Horizon Business Services, Inc., is a comprehensive event management program unparalleled in the hospitality industry. For more than a decade, event management professionals of all sizes – from independent restaurants and caterers to large hotel chains and conference centers – have come to rely on the power and user-friendliness that Caterease is known for.

Designed in conjunction with experts in the hospitality industry, Caterease offers the perfect blend of essential features and an attractive, easy-to-use layout. With more flexibility than any other software, Caterease even allows the end user to redesign the program to perfectly fit his or her specific business needs. Caterease is truly automation made easy, and is the ideal solution for the hectic world of catering and event management.

Visit our website www.caterease.com or call 800.863.1616 for more information.

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