

CaterEase Regional Training Syllabus Day 1 – Morning

Introductions/Opening Concepts

- I. Event Manager Introduction
 - a. Entering General Event Information
 - b. Searching for Events
 - c. Reviewing and Editing Sub-Event (Meal) Information
 - d. Selecting Event Menu Items from Default Menus
- II. Booking a New Event Using the Event Wizard
 - a. Choosing a Client
 - b. Filling Out Basic Event Details
 - c. Selecting Menu Items for the New Event
 - d. Emailing the Contract
- III. Using the Scheduler
 - a. Viewing Events in the Scheduler
 - b. Grouping the Calendar
 - c. Filtering the Calendar
 - d. Using the Calendar Grid
 - e. Adding a Note to the Calendar
 - f. Viewing Events in a Venue Graph
 - g. Adding a New Event from the Scheduler
- IV. Advanced Menu Management
 - a. Adding a Custom Menu Item
 - b. Retrieving Menu Item Packages
 - c. Modifying Menu Item Descriptions
 - d. Separating Menu Items Based on Type
 - e. Including Menu Item Modifications on Prints
 - f. Using the Quick Item Insert Feature
 - g. Incrementally Searching for Menu Items
 - h. Managing Event Required Items

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- V. Entering General Event Information
 - a. Reviewing Event Manager Fields
 - b. Customizing Quickpick Lists
 - c. Creating and Displaying User Defined Fields
 - d. Changing the Names of Fields
 - e. Establishing Required Fields
 - f. Setting New Booking Defaults
 - g. Adding/Changing Event Contact People
 - h. Adding a New Sub-Event (Meal)
 - i. Using the Time Wizard
 - j. Using the Mapping Interface
 - k. Managing Multiple Events Simultaneously

- VI. Reviewing Cost/Profit of an Event
 - a. Reviewing the Event Costing Summary
 - b. Changing Line Item Costs
 - c. Applying Discounts to a Party

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- VII. Entering General Notes and Comments for an Event
 - a. Setting Up the Program's Scratch Pad
 - b. Entering Comments for an Event
 - c. Entering General Notes for an Event
 - d. Copying Notes/Comments from Scratch Pad
 - e. Having Notes/Comments Appear on the Contract

- VIII. Copying Sub-Events, Menus and Events
 - a. Copying Sub-Events (or Meals)
 - b. Copying Menus from One Event to Another
 - c. Copying Events

- IX. Using the Event Checklist
 - a. Setting Up a Default Checklist
 - b. Establishing a Checklist for a Party
 - c. Printing an Event Checklist
 - d. Modifying the Checklist Print
 - e. Running a Checklist Report
 - f. Reviewing the Checklist Backstage Tab

- X. Using the Event Timeline
 - a. Setting Up Default Timeline Lists
 - b. Establishing a Timeline for a Party
 - c. Setting Times for Individual Menu Items
 - d. Printing an Event Timeline
 - e. Modifying the Timeline Print
 - f. Adding the Timeline to the Contract

- XI. Managing Event Tax and Service Charge Rates
 - a. Establishing Default Tax/Service Charge Rates
 - b. Creating Multiple Tax Schedules
 - c. Renaming Tax/Service Charge/Gratuity Names
 - d. Managing Tax Rates for an Event

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- XII. Managing Event Payments
 - a. Adding a Payment for an Event
 - b. Editing an Existing Payment
 - c. Including Payments on the Contract/Invoice
 - d. Running a Payments Made Report

 - XIII. Scheduling Future Deposits for a Party
 - a. Scheduling Future Event Deposits
 - b. Making Payments on a Deposit
 - c. Adding Scheduled Event Deposits
 - d. Creating Default Conditional Deposit Schedules
 - e. Setting the Program to Update Deposits Due Automatically
 - f. Including Deposits on the Contract
 - g. Running a Deposits Due Report

 - XIV. Attaching an External File to an Event
 - a. Attaching a Related File to an Event
 - b. Replacing an Existing Related File
 - c. Attaching a CaterEase Print to an Event

 - XV. Customizing Tools
 - a. Customizing the Tools Menu
 - b. Customizing the Tool Bar

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- I. Managing Accounts (Customers)
 - a. Searching for Existing Accounts
 - b. Adding an Account in Account Manager
 - c. Adding an Account Who is Not a Company
 - d. Adding and Retrieving Events from Account Manager
 - e. Assigning a Default Payment Method to an Account
 - f. Assigning a Default Site Location to an Account
 - g. Combining Duplicate Accounts
 - h. Printing a Consolidated Billing Statement

 - II. Managing Prospective Leads
 - a. Adding a New Prospect in Prospect Manager
 - b. Creating Next Actions and Action Dates
 - c. Setting a Prospect Status
 - d. Establishing a Filter in Prospect Manager
 - e. Creating a Prospect Proposal
 - f. Printing a Prospect Proposal
 - g. Copying a Proposal
 - h. Creating an Event from a Proposal

 - III. Creating Reminders and History Notes
 - a. Creating Contact History Items in Prospect Manager
 - b. Creating Reminders in Prospect Manager
 - c. Creating a New Reminder from Event Manager
 - d. Creating a New Contact History Note from Event Manager
 - e. Creating a Contact History Note from an Email
 - f. Creating Automatic Reminders
 - g. Retrieving Linked Reminders into a Manager
 - h. Viewing Contact History and Reminders in Event Manager
 - i. Viewing Reminders in the Scheduler

 - IV. Using the Query Tools to Track Business
 - a. Tracking Current Events
 - b. Customizing Results Grids
 - c. Grouping Grid Data
 - d. Saving and Loading Custom Grid Views
 - e. Filtering Grid Data
 - f. Saving and Loading Custom Grid Filters

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- g. Saving and Loading Custom Grid View Layouts
 - h. Using the Find Panel
 - i. Using the Preview Field
 - j. Exporting Grid Data
 - k. Printing Grids
 - l. Generating Batch Emails
- V. Managing Staff for an Event
- a. Creating Default Shifts or Positions
 - b. Establishing Shift Rules
 - c. Adding Employees
 - d. Assigning a Position to an Employee
 - e. Setting Employee Work Schedules and Vacations
 - f. Selecting and Managing Staff for an Event
 - g. Managing Event Shifts
 - h. Customizing the Shift and Employee Grids
 - i. Printing a Staffing Sheet for an Event
 - j. Printing a Scheduled Shifts Report
 - k. Printing an Employee Staffing Schedule

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- VI. Creating Automatic Change Notifications
 - a. Setting Up Automatic User Notifications
 - b. Establishing a Custom Filter
 - c. Viewing and Managing Notifications
 - d. Enabling and Disabling Notifications
 - e. Using the Notifications Backstage Tab

- VII. Creating Event Prints in Print Designer
 - a. Accessing Print Designer
 - b. Adding a New Print
 - c. Selecting a Print Layout
 - d. Editing the Header or Footer of a Print
 - e. Selecting Fields on the Print
 - f. Customizing and Suppressing General Information
 - g. Editing Top and Bottom Notes Sections
 - h. Changing Print Fonts

- VIII. Creating Merge Documents in Marketing Tools
 - a. Adding a New Merge Document
 - b. Adding Merge Fields to a Document
 - c. Using Formatted Date Fields
 - d. Inserting a Table into a Document
 - e. Using Merge Tables to Insert Menu Items, Payments, Etc.
 - f. Using Nested Tables to Arrange Information in a Document

- IX. Managing Default Menus
 - a. Adding a New Menu or Sub-Menu
 - b. Copying an Existing Menu
 - c. Adding Items to a Menu or Sub-Menu
 - d. Creating a Description, Label, Notes or Image for an Item
 - e. Editing Additional Menu Item Details
 - f. Creating an Automatic Menu Item Package
 - g. Making Changes to Menu Items in Batch

- X. Establishing System Security
 - a. Enabling System Security
 - b. Adding a New User
 - c. Establishing User Security Settings

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- XI. Setting Up Banquet Rooms and Site Locations
 - a. Adding a Master List of Setup Styles
 - b. Adding Banquet Rooms
 - c. Establishing Setup Styles and Capacities for a Room
 - d. Establishing Breakout Rooms for a Room
 - e. Entering Site Locations into the Site Locations Database
 - f. Displaying Additional Site Location Fields

- XII. Using Tablet View
 - a. Enabling Tablet View
 - b. Setting Up the Tablet View

- XIII. Wrap Up and Q&A