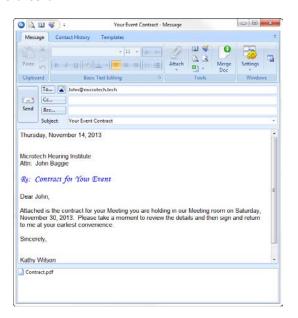
E-mail a Custom Merge Document

- Open Event Manager on the specific event from which you want to e-mail a document.
- 2. Click the **E-mail** button, located at the top of the screen.
- Click the Attach button and select any prints or files you would like to attach to the e-mail.
- 4. Select the title of the document(s) you want to e-mail.
- Type or select the e-mail <u>Subject</u>.
- Type the body of the e-mail or select a custom merge document.
- Click Send.



See Including Attachments.

Additional Resources

Inserting a Hyperlink into a Document
Inserting a Page Break or Page Number/Count
Creating a New Merge Formula
Creating Custom Merge Documents User Manual



a product of Horizon Business Services, Inc.

Naples, FL 34102 T: 239.261.6617

F: 239.261.0067

www.caterease.com help@caterease.com



Quick Reference Guide:

Marketing Tools



800.863.1616 www.caterease.com

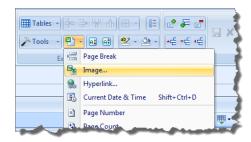
Add a New Merge Document

- 1. Click the **Marketing Tools** button from the **Setup** sidebar.
- 2. Click the **Add Record** button , located towards the top right-hand side of the screen.
- 3. Click **Yes** at the confirmation prompt.
- 4. Type your new document's name into the field, and then press [Enter].

See Adding a New Document or Envelope.

Insert Images or Logos

- 1. Click into the body of the document.
- 2. Click the **Insert** button _____, located on the **Home** ribbon tab in the **Extended Editing** section, and choose **Image**.
- 3. Browse to the file location.
- 4. Double-click to insert the image.



See Inserting an Image into a Document.

Add Merge Fields

- Click into the document.
- 2. Click the **Insert Merge Fields** button , located at the top of the Marketing Tools window.
- 3. Click the plus sign to the left of a category to expand the field.
- Select the desired field, inserting it before or after any typed text, by double-clicking on the field.
- 5. Click Close.

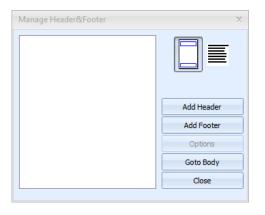


See Inserting Dynamic Merge Fields.

Create Headers and Footers

- Click Tools > Headers & Footers.
- 2. Choose Add Header or Add Footer.
- 3. Select which pages to include.
- 4. Type the header/footer text and format as desired.
- 5. Click **Options** > **Save Text** to save for future use.
- 6. Click Close.

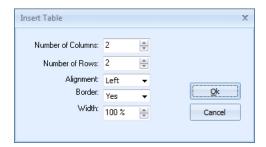
Note: It is common to insert images into Headers/Footers.



See Adding a Header or Footer.

Insert a Table

- Click into the document.
- 2. Click Tables > Create Table.
- 3. Set the number of columns and rows.
- 4. Align on the right, left, or in the center.
- 5. Choose whether or not to have borders around the table's cells.
- 6. Choose the Width parameters.
- 7. Click OK.



See Inserting a Table into a Document.



Tables help organize a document and arrange details.

Insert a Merge Table

- Click into the area of the document where you would like to insert your table.
- Click the Insert Merge Table button , located toward the top of the window.
- 3. Select a merge table from the drop-down list.
- Select the merge table details by clicking into the checkboxes of the fields you would like to display.
- [Optional] Choose to filter the results by selecting the appropriate filter option.
- 6. **[Optional]** Click into the <u>Add Summary Row</u> checkbox to insert a summary column at the bottom of the table.
- 7. Click OK.

See Inserting a Merge Table into a Document.

Insert dynamic merge tables into a document to include such details as menu items, staffing, payments, etc.

Print a Merge Document from Event Manager

- Open Event Manager on the specific event from which you want to print a document.
- 2. Click the **Merge Documents** button the toolbar at the bottom of the screen.
- 3. Select the title of the document.
- 4. Click the **Print** button to generate a Print Preview.
- 5. Click the **Print** button at the top of the Print Preview.

See Printing a Custom Merge Document.

Use a Merge Document as an E-mail Message

- Open Event Manager on the specific event from which you want to e-mail a merge letter.
- 2. Click the **Merge Documents** button , located at the bottom of the Event Manager screen.
- 3. Select (highlight) the title of the merge letter you want to e-mail, and then click the **Email** button.
- 4. Type or select the e-mail Subject.
- 5. Click Send.

See Using Custom Merge Letters as the Email Body.